

**ORDER****Orders**

**Order / Rev:** 1319256  
**Alt Order #:** 08430804  
**Product Desc:** DCCC C25N07  
**Estimate:** 5849  
**Flight Dates:** 10/25/16 - 11/07/16  
**Original Date / Rev:** 10/28/16 / 10/28/16  
**Order Type:** Political

**KENS**

**Primary AE:** Robert Langer  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**

**Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave. NW  
 Washington, DC 20007-3603

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**

**Name:** Democratic Congressional Campaign  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/US House,IS-Issue/Non  
**Priority:** P02-FTB  
**Revenue Codes:** AGY, (POL) Political, (POL) Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 22071  
**Agency External ID:** 2039AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	11	\$7,375.00	\$6,268.75
10/31/16	11/07/16	110	\$112,125.00	\$95,306.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	11	\$7,375.00	\$6,268.75	0.00
November 2016	110	\$112,125.00	\$95,306.25	0.00
<b>Totals</b>	<b>121</b>	<b>\$119,500.00</b>	<b>\$101,575.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Langer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/31/16	11/07/16	Local News @ 10p M-F	CM	10-1035p	MTWTF--	:30	1	\$2,500.00	P02-F	0.00	NM	3	\$7,500.00
				Local News @ 10p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	M-----		1				\$2,500.00		0.00			
		Week: 11/01/16	11/07/16	MTWTF--		2				\$2,500.00		0.00			
2	All	10/31/16	11/07/16	Price Is Right	CM	10-11a	MTWTF--	:30	1	\$650.00	P02-F	0.00	NM	3	\$1,950.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	M-----		1				\$650.00		0.00			
		Week: 11/01/16	11/07/16	MTWTF--		2				\$650.00		0.00			
3	All	10/31/16	11/07/16	Late Show	CM	1035-1137p	MTWTF--	:30	1	\$500.00	P03-F	0.00	NM	4	\$2,000.00
				Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	M-----		1				\$500.00		0.00			
		Week: 11/01/16	11/07/16	MTWTF--		3				\$500.00		0.00			
4	All	10/31/16	11/07/16	Young & the Restless	CM	11a-12p	MTWTF--	:30	2	\$650.00	P02-F	0.00	NM	7	\$4,550.00
				Young & the Restless											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	M-----		2				\$650.00		0.00			
		Week: 11/01/16	11/07/16	MTWTF--		5				\$650.00		0.00			
5	All	10/31/16	11/07/16	Bold & the Beautiful	CM	1230-1p	MTWTF--	:30	1	\$300.00	P04-C	0.00	NM	4	\$1,200.00
				Bold & the Beautiful											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	M-----		1				\$300.00		0.00			

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 Alt Order #: 08430804  
 Flight Dates: 10/25/16 - 11/07/16

Advertiser: Democratic Congressional Campaign Co  
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	All	10/31/16	11/07/16	Bold & the Beautiful Bold & the Beautiful	CM	1230-1p	MTWTF--	:30	1	\$300.00	P04-C	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					3	\$300.00		0.00			
6	All	10/31/16	11/07/16	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	MTWTF--	:30	1	\$750.00	P02-F	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	M-----					1	\$750.00		0.00			
		Week: 11/01/16	11/07/16	MTWTF--					3	\$750.00		0.00			
7	All	10/31/16	11/07/16	Ellen 3-4p Ellen 3-4p	CM	3-4p	MTWTF--	:30	3	\$500.00	P04-C	0.00	NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	M-----					3	\$500.00		0.00			
		Week: 11/01/16	11/07/16	MTWTF--					5	\$500.00		0.00			
8	All	10/31/16	11/07/16	Local News @ 4p M-F Local News @ 4p M-F	CM	4-430p	MTWTF--	:30	2	\$900.00	P02-F	0.00	NM	7	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	M-----					2	\$900.00		0.00			
		Week: 11/01/16	11/07/16	MTWTF--					5	\$900.00		0.00			
9	All	10/31/16	10/31/16	Local News @ 430a M-F Local News @ 430a M-F	CM	430-5a	M-----	:30	1	\$100.00	P03-F	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	M-----					1	\$100.00		0.00			
10	All	10/31/16	11/07/16	Jeopardy 430-5p Jeopardy 430-5p	CM	430-5p	MTWTF--	:30	2	\$850.00	P02-F	0.00	NM	7	\$5,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	M-----					2	\$850.00		0.00			
		Week: 11/01/16	11/07/16	MTWTF--					5	\$850.00		0.00			
11	All	10/31/16	11/07/16	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	3	\$1,200.00	P02-F	0.00	NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	M-----					3	\$1,200.00		0.00			
		Week: 11/01/16	11/07/16	MTWTF--					5	\$1,200.00		0.00			
12	All	10/31/16	11/07/16	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	2	\$300.00	P03-F	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	M-----					2	\$300.00		0.00			
		Week: 11/01/16	11/07/16	MTWTF--					4	\$300.00		0.00			
13	All	10/31/16	11/07/16	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	3	\$1,500.00	P02-F	0.00	NM	8	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	M-----					3	\$1,500.00		0.00			
		Week: 11/01/16	11/07/16	MTWTF--					5	\$1,500.00		0.00			
14	All	10/31/16	11/07/16	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	2	\$600.00	P02-F	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	M-----					2	\$600.00		0.00			
		Week: 11/01/16	11/07/16	MTWTF--					4	\$600.00		0.00			
15	All	10/31/16	11/07/16	Wheel of Fortune 630-7p Wheel of Fortune 630-7p	CM	630-7p	MTWTF--	:30	1	\$2,200.00	P02-F	0.00	NM	4	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	M-----					1	\$2,200.00		0.00			
		Week: 11/01/16	11/07/16	MTWTF--					3	\$2,200.00		0.00			
16	All	10/31/16	11/07/16	CBS This Morning CBS This Morning	CM	7-9a	MTWTF--	:30	4	\$500.00	P02-F	0.00	NM	11	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	M-----					4	\$500.00		0.00			
		Week: 11/01/16	11/07/16	MTWTF--					7	\$500.00		0.00			
17	All	11/04/16	11/04/16	Fri Prime A MacGyver	CM	7-8p	----1--	:30	1	\$3,500.00	P02-F	0.00	NM	1	\$3,500.00



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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	All	11/04/16	11/04/16	Fri Prime A MacGyver	CM	7-8p	----1--	:30	1	\$3,500.00	P02-F	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$3,500.00		0.00			
18	All	10/31/16	11/07/16	Mon Prime B 2 Broke Girls/MOM	CM	8-9p	1-----	:30	1	\$3,000.00	P04-C	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----		1				\$3,000.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$3,000.00		0.00			
19	All	10/29/16	11/05/16	Local News @ 10p Sa Local News @ 10p Sa	CM	10-1030p	-----1-	:30	1	\$1,000.00	P03-F	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$1,000.00		0.00			
		Week: 10/31/16	11/06/16	-----1-		1				\$1,000.00		0.00			
20	All	10/29/16	11/05/16	Local News @ 1030p Sa Local News @ 1030p Sa	CM	1030-11p	-----1-	:30	1	\$750.00	P02-F	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$750.00		0.00			
		Week: 10/31/16	11/06/16	-----1-		1				\$750.00		0.00			
21	All	10/29/16	11/05/16	Local News @ 5p Sa Local News @ 5p Sa	CM	5-530p	-----1-	:30	1	\$300.00	P02-F	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$300.00		0.00			
		Week: 10/31/16	11/06/16	-----1-		1				\$300.00		0.00			
22	All	10/29/16	11/05/16	Local News @ 6p Sa Local News @ 6p Sa	CM	6-630p	-----1-	:30	1	\$500.00	P03-F	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$500.00		0.00			
		Week: 10/31/16	11/06/16	-----1-		1				\$500.00		0.00			
23	All	10/29/16	10/29/16	Sat Prime A Crimetime Saturday	CM	7-8p	-----1-	:30	1	\$700.00	P04-C	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$700.00		0.00			
24	All	10/29/16	11/05/16	Local News @ 730a Sa Local News @ 730a Sa	CM	730-9a	-----2-	:30	2	\$400.00	P03-F	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----2-		2				\$400.00		0.00			
		Week: 10/31/16	11/06/16	-----2-		2				\$400.00		0.00			
25	All	10/30/16	11/06/16	Face the Nation Face the Nation	CM	1030-11a	-----1	:30	1	\$225.00	P03-F	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$225.00		0.00			
		Week: 10/31/16	11/06/16	-----1		1				\$225.00		0.00			
26	All	10/30/16	11/06/16	Blue Bloods 11p-12a Su Blue Bloods 11p-12a Su	CM	11p-12a	-----1	:30	1	\$200.00	P03-F	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$200.00		0.00			
		Week: 10/31/16	11/06/16	-----1		1				\$200.00		0.00			
27	All	11/06/16	11/06/16	Sun Prime A 60 Minutes	CM	6-7p	-----1	:30	1	\$4,500.00	P02-F	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$4,500.00		0.00			
28	All	10/30/16	10/30/16	Local News @ 7a Su Local News @ 7a Su	CM	7-8a	-----1	:30	1	\$400.00	P02-F	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$400.00		0.00			
29	All	10/30/16	11/06/16	Sun Prime C Madam Secretary	CM	8-9p	-----1	:30	1	\$2,500.00	P03-F	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$2,500.00		0.00			

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29	All	10/30/16	11/06/16	Sun Prime C Madam Secretary	CM	8-9p	-----1	:30	1	\$2,500.00	P03-F	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----1		1			\$2,500.00			0.00			
30	All	11/01/16	11/01/16	Tue Prime A NCIS	CM	7-8p	-1-----	:30	1	\$6,000.00	P02-F	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	-1-----		1			\$6,000.00			0.00			
31	All	11/02/16	11/02/16	Wed Prime B Criminal Minds	CM	8-9p	--1----	:30	1	\$3,500.00	P03-F	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	--1----		1			\$3,500.00			0.00			
32	KENS	11/01/16	11/01/16	Tue Prime C NCIS NOLA	CM	9-10p	-T-----	:30	1	\$3,000.00	P03-F	0.00	NM	1	\$3,000.00
33	KENS	11/01/16	11/01/16	CBS This Morning CBS This Morning	CM	7-9a	-T-----	:30	1	\$500.00	P03-F	0.00	NM	1	\$500.00
N34	KENS	10/31/16	10/31/16	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	M-----	:30	2	\$500.00	P03-F	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	M-----		2			\$500.00			0.00			
Totals														4	\$4,500.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em;">KENS / San Antonio, TX</span>	<b>Date:</b> <span style="font-size: 1.2em;">10 / 28 / 16</span>
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I, Kelly Polce - authorized media Buyer  
do hereby request station time concerning the following issue:

DCCC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		as ordered			

This broadcast time will be used by: DCCC



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Congressional

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC  
430 S. Capitol Street, SE Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Hayley Dierker, COO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/20/16      Kelly Blau      202-338-8700  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature                      Printed Name                      Title



## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	Order			

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.